

MLK Program Booklet Advertisement Submission Form

Please complete this form and return it with payment and advertisement artwork by:

October 30, 2026

Advertiser Information

**Business/Organization
Name**

Contact Person

Mailing Address

Phone

Email

Advertisement Selection

Select	Ad Size	Black-and-White Dimensions/Notes	Price
☐	Full Page	8.5" x 11" vertical	\$150.00__
☐	Half Page	8.5" x 5.5" horizontal	\$ 75.00__
☐	Quarter Page	4.25" x 5.5" vertical	\$ 40.00__
☐	Business Card	Standard business card layout	\$ 25.00__
☐	Patron Listing	Name or short message only	\$ 10.00__

Advertisement Content

Advertisement Text or Message:

Artwork/File Submission: ☐ Attached/Enclosed ☐ Emailing separately ☐ Please create ad from information provided

Artwork Requirements: All advertisements submitted electronically should be in higher resolution if possible and use preferred file formats: PDF, JPG, or PNG. If submitting printed copy artwork, use high-resolution, camera-ready artwork when possible.

Payment Information

Total Amount Enclosed \$ _____

Payment Method ☐ Cash ☐ Check ☐ Money Order ☐ Other: _____

Check/Money Order Payable To **NAACP Mecklenburg Branch 7131-B**

Submission Instructions

Return completed form, black-and-white advertisement artwork, and payment to:

Email submissions to: ***infor@naacpmeckcova.org***

Phone/questions: ***Melissa Hartman, 703-577-3028***

Note: Advertisements will be included after completed submission and payment are received.

Authorization

I authorize the organization to publish the submitted advertisement in the program booklet.

Signature: _____ Date: _____